## Industry vs. Academic Research

Virpi Roto Nokia Research Center

&

**Tampere University of Technology** 

**Finland** 



## Differences between industry and academic research

Infrastructure (facilities, services)

Salary

Time frames

Killing projects

Permanent position

Customers

Selling your ideas/results

Level of external interest

**Publicity** 

**Patenting** 

Basic vs. applied research

Perfect vs. applicable solution

**Impact** 



## **Collaboration**

- Nokia Research Center aims for close university collaboration
- Open innovation
- Lablets



